



Government Relations Task Force

Scope:

Engage with Government and Resource Management Agencies to promote the value of the North American Truffle Industry.

Who We Are:

The Government Relations Committee is the combination of the previous Agri-Business and Agri-Tourism committees.

Three Year Strategic Plan Objectives

Year One

- Develop an Organizational Chart identifying local agencies and their State and Federal counterparts
- Create a list of questions to ask before approaching a Government or Resource Agency, beginning with:
 - What is their purpose?
 - How can they help me?
 - Why do I need to engage?
- Identify Financial Resources
 - Grants
 - Cooperative Partnerships

Year Two

- Begin Drafting a Business Plan Model that incorporates best management practices addressing regulatory concerns, permit requirements, and infrastructure considerations
- Create an Ambassador Program to communicate with Government Agencies on behalf of the Truffle Industry, including:
 - Establish agreeable relationships with Government/Resource Agencies;
 - Develop talking points around sustainability & viability of truffles

Year Three

- Fine Tune and Publish Business Plan Model
- Enhance alignment with Government relations and regulations
- Develop collateral on Indigenous and European Truffle markets in the USA to build profitability and availability data
- Educate members on authentic truffle products vs. synthetics
- Start to consider eventual food handling guidelines and practices

Committee Members:

Stephanie Jarvis, MSc., Pacific Truffle Growers (CA); Phylcia Bulmer, Hidden River Farms (OR); Lisa Bodrogi, CA Truffle Endeavor (CA); Olivia Taylor, Virginia Truffles (VA)

Seeking Volunteers:

Interest in Learning; Inquisitive; Good Communication Skills; Willingness to Engage with Government Agencies; Research Oriented; Ambassadors for the Truffle Industry

Inquire at: pacifictruffles@gmail.com, pbulmer@lorchgreene.com



WE WANT YOU

